



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
964491-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

Red Maverick Media
Attention: Accounts Payable
401 N. 2nd Street
Harrisburg, PA 17101

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Advertiser	Product	Estimate Number
McNally/R/State Senate	MCNALLY FOR SENATE	

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	964491	06378026

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/20/12	10/20/12	Sa/Su Early News	630-7p or 7-730p	-----1-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	10/20/12	7:27 PM	Sa/Su Early News	630-7p or 7-730p	:30	12MCN003	\$500.00 NM
2	10/21/12	10/21/12	Sa/Su News 8 at 6	6-630p	-----1	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/21/12	6:10 PM	Sa/Su News 8 at 6	6-630p	:30	12MCN003	\$500.00 NM
3	10/21/12	10/21/12	Sat/Sun News 8 at 6a	6-7a	-----1	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/21/12	6:38 AM	Sat/Sun News 8 at 6a	6-7a	:30	12MCN003	\$150.00 NM
4	10/18/12	10/18/12	M-Su News 8 at 11p	11-1135p	---1---	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---1---	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	10/18/12	11:34 PM	M-Su News 8 at 11p	11-1135p	:30	12MCN003	\$850.00 NM
5	10/19/12	10/19/12	M-Su News 8 at 11p	11-1135p	----1--	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	F	10/19/12	11:28 PM	M-Su News 8 at 11p	11-1135p	:30	12MCN003	\$850.00 NM
6	10/18/12	10/22/12	M-F 12:30-1p	12:30-1p	M--TF--	:30	5	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/18/12	10/24/12	M--TF--	5	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WGAL	Th	10/18/12	12:54 PM	M-F 12:30-1p	12:30-1p	:30	12MCN003	\$200.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

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Invoice #	Invoice Date	Invoice Month	Invoice Period
964491-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser		Product	Estimate Number
McNally/R/State Senate		MCNALLY FOR SENATE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
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<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WGAL</td><td>F</td><td>10/19/12</td><td>12:40 PM</td><td>M-F 12:30-1p</td><td>12:30-1p</td><td>:30</td><td>12MCN003</td><td>\$200.00</td><td>NM</td></tr><tr><td>2</td><td>WGAL</td><td>F</td><td>10/19/12</td><td>12:56 PM</td><td>M-F 12:30-1p</td><td>12:30-1p</td><td>:30</td><td>12MCN003</td><td>\$200.00</td><td>NM</td></tr><tr><td>4</td><td>WGAL</td><td>M</td><td>10/22/12</td><td>12:39 PM</td><td>M-F 12:30-1p</td><td>12:30-1p</td><td>:30</td><td>12MCN003</td><td>\$200.00</td><td>NM</td></tr><tr><td>3</td><td>WGAL</td><td>M</td><td>10/22/12</td><td>12:56 PM</td><td>M-F 12:30-1p</td><td>12:30-1p</td><td>:30</td><td>12MCN003</td><td>\$200.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	F	10/19/12	12:40 PM	M-F 12:30-1p	12:30-1p	:30	12MCN003	\$200.00	NM	2	WGAL	F	10/19/12	12:56 PM	M-F 12:30-1p	12:30-1p	:30	12MCN003	\$200.00	NM	4	WGAL	M	10/22/12	12:39 PM	M-F 12:30-1p	12:30-1p	:30	12MCN003	\$200.00	NM	3	WGAL	M	10/22/12	12:56 PM	M-F 12:30-1p	12:30-1p	:30	12MCN003	\$200.00	NM																							
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7	10/18/12	10/22/12	M-F 12-12:30p News Class of Time - Pre-emptible with notice	12-12:30p	M--TF--	:30	5	\$400.00	NM																																																																														
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4	WGAL	F	10/19/12	5:24 PM	M-F 5-6p News	5-6p	:30	12MCN003	\$1,000.00	NM																																																																													
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3	WGAL	M	10/22/12	5:19 PM	M-F 5-6p News	5-6p	:30	12MCN003	\$1,000.00	NM																																																																													
5	WGAL	M	10/22/12	5:41 PM	M-F 5-6p News	5-6p	:30	12MCN003	\$1,000.00	NM																																																																													
Total Spots							20																																																																																

Payment Terms 30 Days

<u>Gross Total</u>	\$10,850.00
<u>Agency Commission</u>	\$1,627.50
<u>Net Amount Due</u>	\$9,222.50



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

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966414-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

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McNally/R/State Senate	MCNALLY FOR SENATE	

Flight Dates	Order #	Alt Order #
10/24/12 - 10/29/12	966414	06390212

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/12	10/29/12	M-F 12-12:30p News	12-12:30p	M-WTF--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/12	10/30/12	M-WTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	W	10/24/12	12:26 PM	M-F 12-12:30p News	12-12:30p	:30	12MCN003	\$400.00 NM
1	WGAL	Th	10/25/12	12:29 PM	M-F 12-12:30p News	12-12:30p	:30	12MCN003	\$400.00 NM
4	WGAL	F	10/26/12	12:27 PM	M-F 12-12:30p News	12-12:30p	:30	12MCN005	\$400.00 NM
2	10/24/12	10/29/12	M-F 5-6p News	5-6p	M-WTF--	:30	3	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/12	10/30/12	M-WTF--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	10/25/12	5:42 PM	M-F 5-6p News	5-6p	:30	12MCN003	\$1,000.00 NM
3	WGAL	F	10/26/12	5:10 PM	M-F 5-6p News	5-6p	:30	12MCN005	\$1,000.00 NM
3	10/24/12	10/29/12	M-F News 8 at 6p	6-630p	M-WT---	:30	3	\$1,400.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
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	10/22/12	10/28/12	-----SS	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	10/27/12	6:09 PM	Sa/Su News 8 at 6	6-630p	:30	12MCN005	\$500.00 NM
5	10/24/12	10/29/12	M-Su News 8 at 11p	11-1135p	M-WTFS-	:30	5	\$850.00	NM
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Advertiser		Product	Estimate Number
McNally/R/State Senate		MCNALLY FOR SENATE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/24/12	10/29/12	M-Su News 8 at 11p	11-1135p	M-WTFS-	:30	5	\$850.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WGAL Sa 10/27/12 11:14 PM M-Su News 8 at 11p 11-1135p :30 12MCN005 \$850.00 NM									
6	10/24/12	10/29/12	Dr. Phil	3-4p	M-WTF--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/24/12 10/30/12 M-WTF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL W 10/24/12 3:09 PM Dr. Phil 3-4p :30 12MCN003 \$350.00 NM									
7	10/28/12	10/28/12	Sa/Su News 8 at 9a	9-10a	-----S	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Su 10/28/12 9:53 AM Sa/Su News 8 at 9a 9-10a :30 12MCN005 \$400.00 NM									
Total Spots							14		

Payment Terms 30 Days

<u>Gross Total</u>	\$10,650.00
<u>Agency Commission</u>	\$1,597.50
<u>Net Amount Due</u>	\$9,052.50